London Global Cancer Week

Digital Toolkit

November 2025

In this toolkit

November 2025

Event overview

London Global Cancer Week (Nov. 24–Nov. 28) is an international platform that brings together global health leaders, researchers, and policymakers who are working toward improving cancer outcomes worldwide.

Social media

- X – LGCW2025
- Bluesky – londonglobalcancer.bsky.social
- LinkedIn – london-global-cancer-week
- Instagram – londonglobalcancer
- Facebook – LondonGlobalCancerWeek

LG
CW
LONDON GLOBAL
CANCER WEEK

November 2025

Panel information

Understanding the Global Burden of Cancer: Leveraging Global Burden of Disease Study Estimates to Improve Cancer Outcomes – Nov. 25 at 7 a.m. PT / 10 a.m. ET / 3 p.m. UK (More information)

This webinar will include:

• An overview of GBD 2023 global cancer burden estimates from 1990 to 2023, with forecasts through 2050, and the types of results available through online visualization tools.

• A panel discussion highlighting how GBD estimates have been used to address cancer burden at national and global levels.

• A discussion of approaches to applying GBD estimates toward program goals, and potential future opportunities for leveraging GBD results to address cancer burden.

Partner collaboration

Individual panelists and their organizations are encouraged to share their participation in the upcoming panel discussion across social media. Feel free to use copy and graphics included in this toolkit or use them as a template.

Tag IHME on social media and we will engage with your posts!
Our pages can be found below, as well as linked in the icons.

- LinkedIn – institute-for-health-metrics-and-evaluation
- Facebook – IHMEUW
- X – IHME_UW

Social media + graphics (Panelist)

Copy

Join me on November 25 at 7 a.m. PT / 10 a.m. ET / 3 p.m. UK for London Global Cancer Week to learn more about the new Global Burden of Disease estimates from 1990 to 2023 and forecasts through 2050 and discuss how to apply these findings toward program and policy goals that reduce cancer burden.

Register for the session: rebrand.ly/LGCW-webinar

Graphic

Join the session!

November 25 – 7 a.m. PT / 10 a.m. ET / 3 p.m. UK

Understanding the Global Burden of Cancer: Leveraging Global Burden of Disease Study Estimates to Improve Cancer Outcomes
- Learn about GBD 2023 global cancer burden estimates from 1990 to 2023, with forecasts through 2050, and the types of results available through online visualization tools.
- Understand how GBD estimates have been used to address cancer burden at national and global levels.
- Discuss approaches to applying GBD estimates toward program goals, and potential future opportunities for leveraging GBD results to address cancer burden.

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Link to social media and graphic assets

November 2025

Social media + graphics (Organization)

Copy

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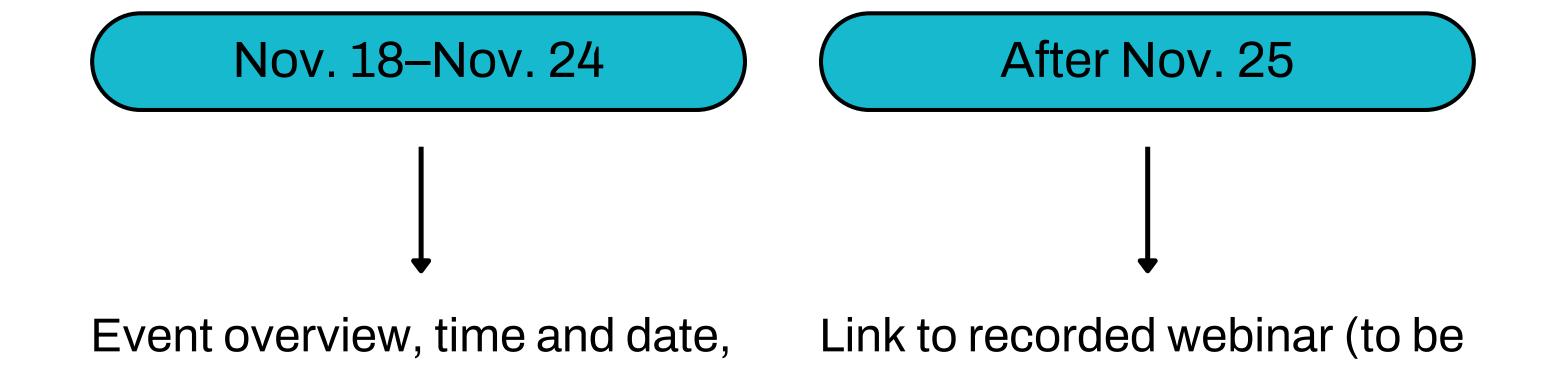
LONDON GLOBAL CANCER WEEK   IHME

Link to social media and graphic assets

Suggested timeline to post – what to share

Nov. 18–Nov. 24

After Nov. 25

Event overview, time and date, registration link

Link to recorded webinar (to be provided after the event)

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